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RETIRED ENGINEERS AND SCIENTISTS OF CINCINNATI

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Luncheon Meeting-Tuesday, November 21 @ 11:30 AM
Evergreen Retirement Community
230 West Galbraith Road, Cincinnati, Ohio (Hartwell)
(West of Drake Hospital, past Williamsburg on the right in the Dining Room)

THE SUCCESS EFFECT

John Eckberg, Cincinnati Enquirer business reporter, will speak about his book, *The Success Effect: Uncommon Conversations with America's Business Trailblazer's* published in 2006 by Sterling & Ross. It contains candid conversations with America's top business trailblazers and innovators, from household names like Deepak Chopra and Donald Trump, to Tami Longaberger, IDEO's Tom Kelly, Steely Dan guitar wizard Jeff "Skunk" Baxter, Lens Crafter's Dean Butler and PGA guru Dave Pelz. Dozens of other interviews reveal what it takes for individuals, teams and companies to lead, achieve, prosper and grow.

Eckberg is also the co-author of *Road Dog*, a true crime account of failure in Ohio and Kentucky to prosecute the killer, Glen Rogers, which led to the unnecessary deaths of at least four women.

Eckberg, 53, a native of suburban Akron, graduated from Ohio University with a Bachelor of Arts degree in English. He has had numerous roles at the *Enquirer* including investigative reporter. Recently, he developed and produced The Business Tip Sheet, a daily e-mail news product. His reporting has appeared in national publications, including *USA Today*, *Country Home*, *Sports Afield* and *The New York Times*.

Please call in the event of illness or circumstances you or another member may encounter. Call Bob Haas @ 859-331-2579 If you forgot to mail your luncheon check by the deadline, please call the Treasurer. We will try to fit you in.

NOVEMBER 21 LUNCHEON/DUES PAYMENT FORM
FOR RESERVATIONS: MAIL FOR RECEIPT BY NOVEMBER 16

Member Name _____ @ \$12.00 _____

Prospective Member _____ @ \$12.00 * _____

Guest _____ @ \$12.00 _____

Annual Dues _____ @ \$15.00 _____

- no charge when attending first meeting

Total \$ _____

Member e-mail address _____

Make checks payable to **RESC** R.Haas (859-331-2579)

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Menu:

Beef Tips over Noodles

Green Salad with raspberry vinaigrette dressing

Assorted dinner rolls

Dessert: Ice Cream and Cookies

Mail to:

ROBERT W. HAAS
2541 THIRS DRIVE
VILLA HILLS, KY 41017

RESC membership dues.

If you have not yet sent in your annual dues, please do so now. Dues are \$15.00. They can be sent with your luncheon reservation. Any questions call Bob Haas @ 859-331-2579.

The position of 2nd Vice President is still vacant; also someone is needed to fill the position of Tour Director. Please contact Frank Adams @ 513-777-5393 or e-mail fadams3@cinci.IT.com if you would like to fill one of these positions.

RESC OFFICERS

President	Frank Adams - 513-777-5393
2 nd Vice President	Vacant
Secretary	Bob McFarlan - 513-752-4146
Treasurer	Bob Haas - 859-331-2579
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RESC NEWSLETTER

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